

Levi John Biography

"Levi John is music, and music is Levi John." The American singer and songwriter, Levi John, embodies this personal philosophy of life as he looks back at an already successful career as a musician and entertainer.

Levi John, who was born on the Caribbean Island of Grenada, was discovered while singing on the TV show, "**12 and Under**," and promptly advanced as a TV-favorite. After six years on the TV screen, Levi took advantage of an opportunity to study in the USA, While studying music, theater and dance, Levi was also developing his talent as a songwriter.

As a youth, Levi's remarkable talent assured him his first record contract with World Records. In the late 70s to mid 80s, he released several hit singles with the band, "The Organizations." The songs, "**Flesh Deceiving**," "**Hearts of Hearts**," and "**Love Love**" were recognized for their unique mixture of Caribbean rhythm and Latin sound, particularly in the South American music market. Levi John revolutionized this music style with the Caribbean star Vush, achieving popularity in the Caribbean and South America with the musical styles known as "Spooge" and "Gongon." Combining these styles, his European influence from London, and his multicultural background, Levi is considered to be one of the originators of "**SOCA**," (Sound Of the Caribbean Artists).

Upon graduation from The Performing Arts, Levi faced a new challenge by signing with an American musical company. This career decision led to several year engagement on Broadway and off Broadway in New York. Levi concludes, "This time in my career was very special for me. I had grown as a singer/entertainer, and was now able to develop an extraordinary connection to my audience."

Despite the hectic schedule with his Broadway engagements, Levi continued to write his own songs. His hard work was rewarded with a partnership between the artist and Polydor/Polygram Records in Montreal, Canada, producing two Top 20 hits, "**Hey Honey**" and "**Feel Like Dancing**."

In the early 90s, Levi moved to Las Vegas where he had various engagements including the Jerry Lewis Show. Levi continued his accomplishments as a songwriter, with "**Sukumay Mama**," which sold one million copies. Despite his busy career, Levi devoted time to performing at charitable functions to support families and children in need. Levi explains, "It was time for me to repay my audiences for the inspiration and joy they had given me. The only way I could do this was through my music."

At the turn of the century, it was time for the artist to return to the studio, and home to Florida. In collaboration with the producer, Cliff Downs, whose team had worked with other artists such as Mariah Carey and Boys II Men, the musician wrote 10 new Pop/R & B songs. The album, "**Generations**," is a combination of full sounds and an unusual mix of R&B, Jazz, Gospel and of course Caribbean Pop. This album represents Levi John at his finest.

After an extensive engagement at Sanibel Harbour Resort & Spa, located in Fort Myers, Florida, one of the United States top vacation resorts, Levi was ready to tour again. He ventured to Germany, Italy, and many other places throughout Europe, where he has been performing for the past several years at various venues including television, radio and live performances.

Most recently, Levi traveled to the Far East promoting his song, "**People Helping People**," which received high praise. With his latest album, "**Wonderful Joy**," soon to be released, you will experience the joy of **Levi John!**

And always remember, "*Levi John Is Music.*"

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